

August 8, 2017

Honorable Don Horsley
President
San Mateo County Board of Supervisors
400 County Center
Redwood City, CA 94063

Dear President Horsley and members of the San Mateo County Board of Supervisors:

We, the undersigned companies, are writing to encourage the Board of Supervisors to take a leadership role in the Brisbane Baylands project in the City of Brisbane in Northern San Mateo County.

As you already know, the 684-acre former rail yard and landfill near San Francisco International Airport may be the only remaining site in San Mateo — and one of very few in the Bay Area — that could accommodate substantial numbers of new jobs and more than 4,000 new housing units immediately adjacent to transit. Yet, the Baylands project has languished for more than a decade and may be approved with little to no housing.

The regional crisis is undeniable:

- The Bay Area added more than 530,000 jobs in the past five years but built just 94,000 housing units;
- During the last ten years, Bay Area counties produced just 57% of their housing creation goals. San Mateo County produced only 52%.
- More than 600,000 vehicles enter the Bay Area each day from neighboring counties, a majority of them “mega commuters” traveling long distances from homes they can afford to Bay Area jobs.
- According to the San Francisco Business Times, just 3 of the 17 largest projects currently underway in San Mateo include any new housing.

This Board of Supervisors has a proven track record on addressing the housing crisis — most recently with the successful Measure K, which will generate \$85 million per year in new revenue to house senior, veterans, the disabled and families. You are uniquely positioned to facilitate a discussion about how to develop a win-win plan for the Baylands.

The issues surrounding the Baylands are complex and hard fought, but not intractable.

Brisbane is a vibrant and fiercely independent community. Brisbane residents are smart, involved and understandably committed to preserving the character of their city. They have a right to demand that contamination from former industrial uses be cleaned up. They have a right to demand that development of the site enhances their community.

At the same time, given the regional housing crisis, it's no surprise environmental groups, housing activists, transit experts, business and labor groups and major employers are urging UPC to include housing, commercial development and a transit hub in their proposal. Greenbelt Alliance, the Housing Action Coalition, the Bay Area Council, Silicon Valley Leadership Group, the San Mateo County Economic Development Association and numerous other regional organizations have formally endorsed the project.

We believe the Baylands is a once-in-a-generation opportunity to move the needle on San Mateo County's job-housing imbalance. To avoid stalemate, we urge you to convene a focused discussion aimed at achieving a win-win compromise for the Baylands that includes Brisbane's elected leaders, property owner UPC, regional housing and transportation experts, major employers and other stakeholders.

Please let us know what we can do to move this discussion forward.

Sincerely,

Jack Abraham, Founder and CEO, **Atomic**

Jack Altman, CEO, **Lattice**

Julio Avalos, Chief Business Officer, **GitHub**

Josh Becker, CEO, **Lex Machina**

Marc Benioff, Chairman and CEO, **Salesforce**

Marc Blakeman, Vice President of External Affairs, **AT&T**

Dan Carroll, Co-Founder and CPO, **Clever**

Bill Clerico, Co-Founder and CEO, **WePay**

John Collison, President and Co-Founder, **Stripe**

Ron Conway, Founder and Co-Managing Partner, **SV Angel**

Adam D'Angelo, CEO and Co-Founder, **Quora**

Andrew Dickson, Founder, **Acre Designs**

George Favvas, CEO, **Circle Medical**

Jared Friedman, Partner, **Y Combinator**

Russell Hancock, President, CEO at **Joint Venture Silicon Valley**

Sam Hashemi, CEO, **Remix**

Beth Hester, VP of Government and External Affairs, **Comcast Corporation**

Jerry Kennelly, Chairman and CEO, **Riverbed Technology Inc.**

Aaron King, CEO, **Snapdocs, Inc.**

Pete Koomen, Co-founder & CTO, **Optimizely**
Bismarck Lepe, CEO, **Wizeline**
Aaron Levie, Co-Founder and CEO, **Box**
Matt Mahan, CEO, **Brigade Media, Inc.**
Lenny Mendonca, Owner and Founder, **Half Moon Bay Brewing Company**
Bart Myers, Founder and CEO, **Countable**
Thomson Nguyen, Head of Data Science, **Square**
Dan Parham, Co-Founder, CEO and Head of Product, **Neighborland**
Zack Rosen, CEO and Co-Founder, **Pantheon**
David Rusenko, Founder and CEO, **Weebly**
Arram Sabeti, Founder, **ZeroCater**
Jeremy Stoppelman, Co-Founder and CEO, **YELP**
Manik Suri, Founder and CEO, **MeWe**
Dilawar Syed, President, **Freshworks**
Nirav Tolia, Co-Founder and CEO, **Nextdoor**
Steve Wymer, Vice President, Policy and Communications, **Nextdoor**
Tracy Young, CEO and Cofounder, **PlanGrid**

cc:

San Mateo Board of Supervisors

Honorable Dave Pine, Vice President
Supervisor David Canepa
Supervisor Carole Groom
Supervisor Warren Slocum

Brisbane City Council

Lori S. Liu, Mayor
W. Clarke Conway, Mayor Pro Tem
Madison Davis, Councilmember
Clifford R. Lentz, Councilmember
Terry O'Connell, Councilmember