



BRISBANE CITY COUNCIL

ACTION MINUTES

TUESDAY, OCTOBER 27, 2015

BRISBANE CITY HALL, 50 PARK PLACE, BRISBANE

7:30 P.M. CALL TO ORDER – FLAG SALUTE

Mayor O’Connell called the meeting to order and led the flag salute.

ROLL CALL

Councilmembers present: Conway, Lentz, Liu, Miller, and Mayor O’Connell
Councilmembers absent: None
Staff present: City Manager Holstine, City Clerk Spediacci, Community Development Director Swiecki

Mayor O’Connell requested a comment from the City Manager on the format of the meeting. City Manager Holstine noted the agenda pertains to the survey results only and discussion and deliberations need to be focused on the survey itself.

PRESENTATION

A. Consultant Presentation on Baylands Survey Results

Curt Below, Consultant with FM3 Research presented the findings from the City of Brisbane Baylands Community Survey. He said the Baylands Community Survey was sent to all registered voters in Brisbane to gauge community opinions and attitudes on a number of issues pertaining to the Baylands. He indicated that the survey was mailed on August 25, 2015 with a response deadline of September 12, 2015. He further reported that the raw survey results were posted on the City’s website on October 16, 2015.

Mr. Below then covered the methodology of the survey and indicated that there were 580 survey responses. He said that this is a very high response rate. He also reviewed the Summary of Findings, which included contentment with the quality of living in Brisbane, the high level of engagement of the population with local government, the keen concern with the drought, the split feelings of the rate of growth of Brisbane and of housing on the Baylands, the high rate of knowledge that the public has of the Baylands, the importance of protecting water and air quality, the preserving open space and the wetlands, and the interest in expanding lanes and trails

and building new parks in the development of the Baylands. He said that background information on the Baylands was provided in the survey.

The detailed survey results are attached to this document for reference.

Councilmembers asked questions of Mr. Below regarding the use of ID codes on the surveys, concerns over the printing errors, the methodology of how questions were asked, the issue of not being allowed to backtrack with the online version of the survey, and whether there was a difference in the responses between the online and paper survey.

Mr. Below answered the Council's questions and stated that he could run a report showing separate results in the online survey and paper copy survey responses.

Councilmembers acknowledged that future surveys would drill down into specific project details.

Mayor O'Connell opened the public comment period.

B. Public Comments

Barbara Ebel said that she felt that the support in the survey results for renewable energy alternative was profound. She expressed her concern with the definition of "safe" relating to the question of housing on the Baylands.

Tom Heinz said he disagreed with the numbers in the report and felt that they were inflated and inaccurate. He also suggested that those who were surveyed should be referred to as "respondents" instead of "voters".

Coleen Mackin expressed her concern over the cumulative effects of housing in the region and said that the survey questions did not take that into account.

Greg Anderson said that he was disappointed in the analysis of the survey results but felt that there was more information received from the survey that could be cross-correlated enabling it to be viewed in a variety of different ways.

Joel Diaz said that he did not find the results of the survey to be very compelling. He said he was hoping to see a clearer distinction on how to advance the project.

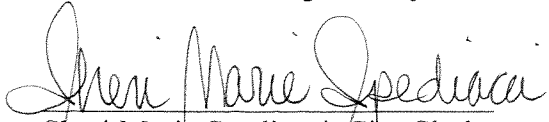
Carolyn Parker said she agreed with Greg Anderson that more information could be revealed in the survey details.

After further Councilmember discussion they asked that staff work with Mr. Below on how to make cross-tabulated survey results, open-ended survey response comments, and demographic information available to the Council and public.

Mayor O'Connell thanked the public for their input and Curt Below for his presentation.

ADJOURNMENT

The Council meeting was adjourned at 9:39 p.m.



Sheri Marie Spediacci, City Clerk