



SUBMITTING ARGUMENTS FOR A CITY BALLOT MEASURE

EC §9282 (b) The City Council, or any member or members of the Council so authorized, or any individual voters who is eligible to vote on the measure, or any bona fide association of citizens, or any combination of voters and associations, may file a written argument for or against any City measure.

EC §9282 Primary arguments shall be titled either “Argument in Favor of Measure _” or “Argument Against Measure _”

EC §9282 (c) Primary arguments for or against a ballot measure can be up to 300 words in length. Arguments must be typed or printed. No handwritten arguments will be accepted. Use the **Word Count Standards** as stated in Section 9 of the Elections Code.

EC §9283 A ballot argument will not be accepted without the printed name and signature of the author. An argument may have up to five (5) signatures. If there are more than five signatures, only the signatures of the first five will be printed. Each argument signer must also complete the **Ballot Measure Primary Argument Submission Form**.

EC §9286 The deadline for submitting arguments and rebuttals are listed in the Notice of Election.

EC §9286 Primary and rebuttal arguments may be changed or withdrawn by their proponents until the filing deadline. Arguments received prior to the deadline will be kept confidential until the filing deadline.

EC §9287 If more than one argument for, or more than one argument against, any City measure is filed before the deadline, the City Clerk will select one of the arguments using the criteria in Elections Code §9287.

EC §9285(a)(1) The City Clerk will send a copy of the argument in favor of the measure to the authors of the argument against the measure, and a copy of the argument against the measure to the authors of the argument in favor of the measure, immediately after the filing deadline.

EC §9285 Rebuttal arguments shall be titled either “Rebuttal to Argument in Favor of Measure _” or “Rebuttal to Argument Against Measure _”

EC §9285 (a)(3) Rebuttal arguments can be up to 250 words in length. No handwritten arguments will be accepted. Use the **Word Count Standards**.

EC §9285 (a)(2) Signers of rebuttal arguments need not be the same as those on the primary arguments for or against a measure. However, if signers of the rebuttal arguments are different from those of the primary argument, the “Release for Rebuttal Argument” form must be completed and filed, indicating the name of the person signing the primary argument, and the name of the person signing the rebuttal argument in their place.

EC §9295 There is a ten calendar day public examination period for the impartial analysis and primary and rebuttal arguments, immediately following the deadline for their submissions.

Ballot Question:

SHALL THE BRISBANE’S GENERAL PLAN BE AMENDED TO PERMIT WITHIN THE BAYLANDS A RANGE OF 1800 TO 2200 RESIDENCES NORTH OF AN EXTENSION OF MAIN STREET, AND UP TO 7 MILLION SQUARE FEET OF NEW COMMERCIAL DEVELOPMENT, SUBJECT TO THESE RESTRICTIONS TO PROTECT BRISBANE: LAND FOR HOUSING MUST BE CERTIFIED SAFE FOR GROUND-LEVEL RESIDENTIAL USE; LANDFILL MUST BE PERMANENTLY, SAFELY CAPPED; AND DEVELOPMENT MUST ABIDE BY BRISBANE’S SUSTAINABILITY FRAMEWORK PRINCIPLES AND PRODUCE NET POSITIVE CITY REVENUES?

Deadline for Filing Primary Arguments: Thursday, August 16, 2018 by 5:00 PM

Deadline for Filing Rebuttal Arguments: Monday, August 27, 2018 by 5:00 PM

To ensure your text is printed exactly as submitted, in addition to filing a hard copy with wet signatures, please email your argument or rebuttal to ipadilla@ci.brisbane.ca.us or bring an electronic file.

Submit to: Ingrid Padilla, City Clerk
Office of the City Clerk
50 Park Place, Brisbane, CA 94005
(415) 508-2113



WORD COUNT STANDARDS

California Elections Code

Chapter 1: General Provisions - Section 9

- A) Counting of words, for purposes of this code, shall be as follows:
- (1) Punctuation is not counted.
 - (2) Each word shall be counted as one word except as specified in this section.
 - (3) All proper nouns, including geographical names, shall be considered as one word; for example, "City and County of San Francisco" shall be counted as one word.
 - (4) Each abbreviation of a word, phrase, or expression shall be counted as one word.
 - (5) Hyphenated words that appear in any generally available standard reference dictionary, published in the United States at any time within the ten (10) calendar years immediately preceding the election for which the words are counted, shall be considered as one word. Each part of all other hyphenated words shall be counted as a separate word.
 - (6) Dates shall be counted as one word.
 - (7) Any number consisting of a digit or digits shall be considered as one word. Any number which is spelled, such as "one," shall be considered as a separate word or words. "One" shall be counted as one word whereas "One hundred" shall be counted as two words. "100" shall be counted as one word.
 - (8) Telephone numbers shall be counted as one word.
 - (9) Internet Web site addresses shall be counted as one word.
- B) This section shall not apply to counting words for ballot designations under Sections 13107.



BALLOT MEASURE PRIMARY ARGUMENT SUBMISSION FORM

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) who submitted it or, if submitted on behalf of a bona fide association or citizens/organization, the name of the association or organization and the printed name and signature of at least one of its principal officers.

The undersigned proponent(s) or author(s) of the Argument
_____ In Favor of _____ Against

The APPROVAL OF THE GENERAL PLAN AMENDMENT NO. GP-1-18 FOR THE BAYLANDS, NORTHEAST BAYSHORE, AND BEATTY SUBAREAS MEASURE at the Special Municipal Election for the City of Brisbane to be held on November 6, 2018, hereby state that this argument is true and correct to the best of his/her/their knowledge and belief.

Print Name	Signature Date:
Title (if any) to appear on Argument	Email Address
Residence Address, City & Zip Code	Phone Number

Print Name	Signature Date:
Title (if any) to appear on Argument	Email Address
Residence Address, City & Zip Code	Phone Number

Print Name	Signature Date:
Title (if any) to appear on Argument	Email Address
Residence Address, City & Zip Code	Phone Number

Print Name	Signature
	Date:
Title (if any) to appear on Argument	Email Address
Residence Address, City & Zip Code	Phone Number

Print Name	Signature
	Date:
Title (if any) to appear on Argument	Email Address
Residence Address, City & Zip Code	Phone Number



RELEASE FOR REBUTTAL ARGUMENT

(To be completed by the signers of the initial argument only if rebuttal argument is to be signed by different authors)

The following author(s) of the primary Argument _____ in Favor of _____ Against the APPROVAL OF THE GENERAL PLAN AMENDMENT NO. GP-1-18 FOR THE BAYLANDS, NORTHEAST BAYSHORE, AND BEATTY SUBAREAS MEASURE at the Special Municipal Election for the City of Brisbane to be held on November 6, 2018, hereby authorize the following individual(s) to sign the rebuttal argument in their place:

1. _____ to sign in place of _____
Print name of Rebuttal signer Print name of Argument signer

2. _____ to sign in place of _____
Print name of Rebuttal signer Print name of Argument signer

3. _____ to sign in place of _____
Print name of Rebuttal signer Print name of Argument signer

4. _____ to sign in place of _____
Print name of Rebuttal signer Print name of Argument signer

5. _____ to sign in place of _____
Print name of Rebuttal signer Print name of Argument signer

Signature of Argument Filer: _____

Printed Name: _____ Date: _____

Address: _____

Phone No. _____ Email Address: _____

Attach this form to the Signature Statement submitted with the Rebuttal Argument.