

Argument in Favor of Measure D

We encourage you to vote yes to establish a new business license tax for soil processing businesses, such as the Brisbane Soils Processing business which operates on the Brisbane Baylands. This new business license tax will increase city revenues to promote communitywide services.

Why we need the Business License Tax? Over the past several years, our community has adopted several measures to expand our tax base and solidify our revenues. These include new business license taxes on high gross receipts businesses, increased taxes on hotel guests and new business license taxes on recycling businesses and liquid storage facilities.

Does this mean that we will always have this type of business in town? The answer is NO, but it does provide for revenue to the City as long as it does exist. The business license tax is for revenue purposes only; it does not grant any short term or long term permit to operate. A five (5) year interim use permit is currently under review by the Planning Commission.


What is the Fiscal Benefit? The tax is up to 20% of gross receipts or a minimum of \$200,000 per year, whichever is greater. Based on current activity, it is estimated that the tax will generate approximately \$400,000 more per year than what is currently generated through an existing fee structure. The financial impact may go up or down depending on the economy and amount of activity in the construction trades, but in all cases the tax will generate more revenue than if we maintain the current fee structure.

Is this tax fair? This tax is set at a rate that allows for both profitability for the business owner as well as steady and predictable revenue in the short term for the City.


SUPPORT OUR COMMUNITY'S FISCAL HEALTH. VOTE YES ON MEASURE D

Date: August 1, 2017


Signed:


Lori S. Liu, Mayor
City of Brisbane

Signed:


W. Clarke Conway, Mayor Pro-tem
City of Brisbane

Signed:


Madison Davis, Councilmember
City of Brisbane

Signed:



Clifford R. Lutz, Councilmember
City of Brisbane