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EMERGENCY PREPAREDNESS THROUGH PUPPETS

San Mateo County Sheriff's Office of Emergency Services Releases New Emergency Preparedness Campaign

SAN MATEO COUNTY, CA. – Join San Mateo County Sheriff's Office of Emergency Services (OES) on Thursday, October 19, 2017 as they release their new messaging campaign titled "Prepared Puppet Pals."

The Prepared Puppet Pals is a public awareness video campaign that aims to create resilient and prepared communities through producing family oriented emergency preparedness videos. The campaign takes a fundamental, early learning approach that features three main characters: Frank Fire, Lea Law, and Dante Dispatch, who represent three aspects of emergency services: fire, law, and communications.

Videos will be released on a bi-monthly basis and broadcasted through OES's YouTube channel at SMC OES. In addition, OES has collaborated with Peninsula Television (PenTV) to air the Prepared Puppet Pals via PenTV's scheduled public access TV programming.

Follow the Sheriff's Office Facebook, Twitter, and Instagram accounts, @SMCSheriiff, to keep up with Frank, Lea, and Dante's adventures as they prepare San Mateo County for emergencies!

The Office of Emergency Services encourages all residence to take the first step of emergency preparedness by signing up to San Mateo County's FREE public notification system, SMC Alert. SMC Alert sends notifications about local emergencies and events happening in your community via emails, voicemail, and text messages. There are now three fast and easy ways to sign up to SMC Alert:

- Scan the QR code embedded in the logo below, which will take you directly to the registration page
- Text your five-digit zip code to 888777
- Go directly to the SMC Alert webpage at www.smcalert.info

