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SAMCEDA

November 12, 2013

John Swiecki, AICP  
Community Development Director  
City of Brisbane  
50 Park Place  
Brisbane, CA 94005

RE: Brisbane Baylands DEIR

Dear John,

The San Mateo County Economic Development Association (SAMCEDA) represents a contingent of leading Bay Area businesses, institutions, organizations, and entrepreneurs. We are recognized for our experienced, impact-driven approach as a business advocacy organization; as well as being supportive of projects that have the potential to contribute to the overall economy of San Mateo County.

We understand that the Brisbane Baylands project is currently undergoing its environmental analysis and the Draft Environmental Impact Report (DEIR) was released on June 11, 2013. Please accept this letter and include in the Final Environmental Impact Report (FEIR).

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SAMCEDA supports the DSP and DSP-V alternatives listed in the DEIR. The DSP and DSP-V scenarios propose new development totaling approximately 12 million square feet. Proposed uses for the DSP and DSP-V scenarios include office, retail, industrial, institutional, approximately 4,400 residential units, open space/open area, lagoon, hotel, conference/exhibition and entertainment/sports arena (DSP-V only).

These two alternatives as proposed would help ensure that Brisbane contributes to the reduction of greenhouse gas emissions as specified by SB 375 and AB 32. By meeting these targets, the City has an opportunity to set an example of sound regional planning that meets the housing, job, and transportation growth of the area.

In each of these scenarios there exists a balance between various land use objects including creating a variety of housing stock for existing and new residents; commercial, industrial and retail space close to where people live, transportation options that can move them up and down the Peninsula and a conscious focus on the need for open areas and dedicated open space for the community. For these reasons, these two alternatives should be identified as the environmentally superior alternatives.

SAMCEDA encourages the City of Brisbane to take all this into consideration as the process continues for the ratification of the Final EIR and subsequent project approval for the Brisbane Baylands project.

Sincerely,

  
Rosanne Foust  
President & CEO