


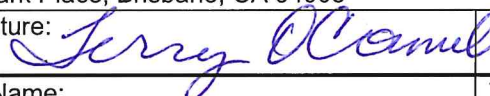
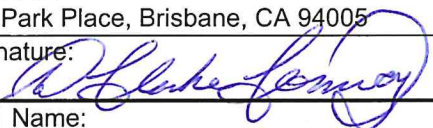

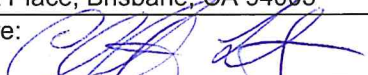
Argument in Favor of Measure B

The ballot measure increases the tax on hotel guest from the current limit of 12% to 14%. This will make the tax equivalent with other nearby cities. The tax is paid by hotel guests. The last increase on this tax was over 10 years ago. It is anticipated that the increase will generate approximately \$250,000 a year and will grow over time. Funds generated will be used for general city services such as Police, Fire, Parks and Recreation.

3

= 78 word count

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Primary Argument Signers Form			Author	Verified		
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>			Check if the signer is the author of the argument. Authors must be signers.	(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.		
1.	Name: Madison Davis	Title: Mayor			<input checked="" type="checkbox"/>	<input type="checkbox"/>
Phone: 415.508.2110		Email: madison.davis@brisbaneca.org				
Address: 50 Park Place, Brisbane, CA 94005						
Signature: 		Date: August 15, 2019				
2.	Name: Terry O'Connell	Title: Mayor Pro Tempore			<input checked="" type="checkbox"/>	<input type="checkbox"/>
Phone: 415.508.2110		Email: terryoconnell@brisbaneca.org				
Address: 50 Park Place, Brisbane, CA 94005						
Signature: 		Date: August 15, 2019				
3.	Name: W. Clarke Conway	Title: Councilmember	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
Phone: 415.508.2110		Email: cconway@brisbaneca.org				
Address: 50 Park Place, Brisbane, CA 94005						
Signature: 		Date: August 15, 2019				
4.	Name: Karen Cunningham	Title: Councilmember	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
Phone: 415.508.2110		Email: kcunningham@brisbaneca.org				
Address: 50 Park Place, Brisbane, CA 94005						
Signature: 		Date: August 15, 2019				
5.	Name: Cliff Lentz	Title: Councilmember	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
Phone: 415.508.2110		Email: cliffrentz@brisbaneca.org				
Address: 50 Park Place, Brisbane, CA 94005						
Signature: 		Date: August 15, 2019				

Submit a second form (this side only) for alternate signers attached to this form and the argument.