



# CITY of BRISBANE

## City Council Special Meeting Agenda

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Monday, July 15, 2024 at 5:00 PM • Hybrid Meeting 50 Park Place, Brisbane, CA

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The public may observe/participate in City Council meetings using remote public comment options or attending in person. City Council members shall attend in person unless remote participation is permitted by law. The City Council may take action on any item listed in the agenda.

### TO ADDRESS THE COUNCIL

#### IN PERSON

Location: 50 Park Place, Brisbane, CA 94005, Large Conference Room

Masking is not required but according to the California Department of Public Health guidelines, people at higher risk for severe illness should consider masking. To help maintain public health and safety, we respectively request that people not attend in-person if they are experiencing symptoms associated with COVID-19 or are otherwise ill and likely contagious (e.g., respiratory illnesses).

To address the City Council on any item – whether on the posted agenda or not – please fill out a Request to Speak Form located in the Community Meeting Room Lobby and submit it to the City Clerk. Speakers are not required to submit their name or address.

#### REMOTE PARTICIPATION

Members of the public may participate in the City Council meeting by logging into the Zoom Webinar listed below. Please be advised that if there are technological difficulties, the meeting will nevertheless continue if remote participation is available.

The agenda materials may be viewed online at [brisbaneca.org](https://www.brisbaneca.org) at least 72 hours prior to a Regular Meeting, and at least 24 hours prior to a Special Meeting.

#### Remote Public Comments:

Remote meeting participants may address the City Council. We also encourage you to submit public comments in writing in advance of a meeting. Aside from commenting personally while in the Zoom Meeting the following email and text line will be also monitored during the meeting and public comments received will be noted for the record during Public Comment or during an agenda item.

**Email:** [ipadilla@brisbaneca.org](mailto:ipadilla@brisbaneca.org) or **Text:** (628) 219-2922

**Join Zoom Meeting:** [zoom.us](https://zoom.us) (please use the latest version: [zoom.us/download](https://zoom.us/download))

<https://us06web.zoom.us/j/85031706803?pwd=Nlc0NVdaREF5Y3hiN2o0bEhNNkNmQT09>

Meeting ID: 850 3170 6803

Call In Number: 1 (669) 900 9128

Note: Callers dial \*9 to “raise hand” and dial \*6 to mute/unmute.

**SPECIAL ASSISTANCE**

If you need special assistance to participate in this meeting, please contact the City Clerk at (415) 508-2113. Notification in advance of the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

**WRITINGS THAT ARE RECEIVED AFTER THE AGENDA HAS BEEN POSTED**

Any writings that are received after the agenda has been posted but before 4pm of the day of the meeting will be available for public inspection at the front lobby in City Hall and on the internet ([brisbaneca.org/meetings](http://brisbaneca.org/meetings)). Any writings that are received after 4pm of the day of the meeting will be available on the internet at the start of the meeting ([brisbaneca.org/meetings](http://brisbaneca.org/meetings)), at which time the materials will be distributed to the Council.

**5:00 P.M. CALL TO ORDER**

**PUBLIC COMMENT**

**COMMITTEE INTERVIEWS AND POSSIBLE APPOINTMENTS**

A. Interview applicant for 1 Open Space & Ecology Committee term through 2026

5:05 pm Anthony Walker

B. Discussion and Consider making an Appointment for 1 Open Space & Ecology Committee term through 2026

C. Interview applicants for 1 San Mateo County Mosquito & Vector Control District Board of Trustee term through 2028

5:25 pm Paul Bouscal

5:35 pm Michael Goldman

D. Discussion and Consider making an Appointment for 1 San Mateo County Mosquito & Vector Control District Board of Trustee term through 2028

E. Interview Applicants for 1 Complete Streets Safety Committee term through 2025, 1 term through 2026 and up to 2 terms through 2028

5:55 pm Laron McNally

6:05 pm Emily Wirowek

F. Discuss and Consider making Appointments for 1 Complete Streets Safety Committee term through 2025, 1 term through 2026 and up to 2 terms through 2028

G. Interview Applicants for 3 Inclusion, Diversity, Equity, and Accountability (IDEA) Committee terms through 2026

6:25 pm Chaya Bella David

6: 35 pm Dawn David

6:45 pm Quita Highsmith

6:55 pm Lailah Khalil

7:05 pm Tiffany Meyers

7:15 pm Carol Zoltowski

H. Discuss and Consider making Appointments for 3 Inclusion, Diversity, Equity, and Accountability (IDEA) Committee terms through 2026

**ADJOURNMENT**

**CITY OF BRISBANE  
OPEN SPACE AND ECOLOGY COMMITTEE  
APPLICATION**

TO: HONORABLE MAYOR AND CITY COUNCIL

I am a resident of the City of Brisbane and am interested in being considered for appointment on the Open Space and Ecology Committee.

Name: Anthony Walker

Address: [REDACTED]

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Cell Phone: [REDACTED] Email Address: [REDACTED]

How long have you lived in Brisbane? 7 years

Occupation: Product Designer

Employer's Name: QuitCarbon

Present Position: Lead Product Designer Length of Employment: 7 months

Why do you want to be a member of the Open Space and Ecology Committee?

I am eager to serve on the Open Space and Ecology Committee to leverage my professional design skills and personal dedication to sustainability to enhancing Brisbane's environmental strategies and ensure we continue to take positive affirmative action toward realizing our decarbonization targets.

Please list any background information (business, education, personal) that might be useful, especially concerning activities that demonstrate your record of public service and commitment to the community.

My professional path, including my recent work at home electrification startup QuitCarbon, showcases my commitment to problem solving and practical sustainability solutions.

Additionally, my previous run for city council on a climate-focused platform demonstrates my ongoing commitment to public service and active engagement in local environmental issues.

What do you feel you could contribute to the Open Space and Ecology Committee? Please provide information that demonstrates your interest in open space and ecological issues.

My contribution to the Open Space and Ecology Committee would center around my expertise in sustainable product design and my proactive involvement in community-based environmental initiatives. Having personally overseen the electrification of my residence and vehicles, I bring a practical perspective on reducing carbon footprints at a local level.

Do you have any personal financial interest in any vacant, undeveloped property in Brisbane?

Yes:  No:

If yes, please list:

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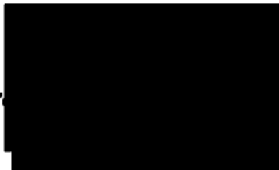
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Date: 04/25/2024

Signature





## Anthony Walker, Senior Product Designer

Full-stack designer with a versatile skill set, excelling in design leadership at startups. I simplify complex problems into intuitive and delightful product experiences.

### Employment History

#### Lead Product Designer at QuitCarbon

August 2023 — February 2024

- **Digital Transformation Expertise:** Partnered with product and engineering teams to digitalize existing manual processes, creating QuitCarbon — a streamlined, user-friendly platform aimed at easing homeowners' transition to clean energy with free personalized home electrification plans.
- **Product Impact and User Engagement:** Launched QuitCarbon's first web application, resulting in a 50% increase in lead conversion rate within the first three months, demonstrating significant market adoption and customer interest.
- **User Experience Design Leadership:** Spearheaded the development of intuitive user flows and prototypes, implemented a comprehensive design system and component library in Figma to boost design consistency and workflow efficiency.
- **Design Thinking Advocacy:** Orchestrated internal workshops and ideation sessions that promoted design thinking principles and fostered cross-functional collaboration, enhancing team synergy and creative output.
- **Community Outreach and Customer Engagement:** Actively participated in public events and educational outreach initiatives highlighting the benefits and feasibility of home electrification.

#### Senior Product Designer at Limbix

December 2022 — July 2023

- **Company Acquisition:** Contributed to company milestones that culminated in the acquisition by Big Health, underscoring the strategic value of our product offerings.
- **Product Development for Healthcare Apps:** Actively participated in a specialized pod developing Limbix's core offering: SparkRx — a digital therapeutics native app for adolescents with depression — focusing on user-centered design and functionality.
- **Strategic Design and Collaboration:** Developed a narrative framework and visual grid system, enabling cross-functional collaboration among product, design, content, clinical, UXR, and engineering teams. This effort significantly enhanced our gamification strategy, resulting in a 15% increase in patient engagement.
- **Design System Leadership:** Led the standardization of the internal component library and worked to establish design/engineering parity using Storybook to ensure consistency and accelerate the design-to-development workflow.

#### Lead Product Designer at AutoComplete

December 2021 — November 2022

- **Product Development Leadership:** Played a pivotal role as a key team member during the early stages of product development at AutoComplete, driving the design process from concept through prototype to a successful public launch.
- **Design System Implementation:** Developed a comprehensive design system and component library using Figma at AutoComplete, significantly enhancing design workflow efficiency and maintaining consistency across projects.
- **Cross-Functional Team Collaboration:** Collaborated closely with product management, engineering, and founders to deliver seamless user experiences, ensuring alignment across all stages of product development.
- **User Experience Design:** Led the creation, iteration, and refinement of intuitive user flows and prototypes, optimizing user interaction and functionality to meet strategic business goals.

### **Senior Product Designer at Babylist**

March 2021 — December 2021

- **Cross-Functional Collaboration:** Collaborated with cross-functional teams at Babylist to identify customer needs, prototype new features, and enhance existing functionalities for both web and mobile applications, ensuring tailored user experiences.
- **Design System Leadership:** Took the lead in developing and implementing Babylist's first design system, establishing a unified design language that significantly improved efficiency and maintained consistency across all products.

### **Senior Product Designer at Huckleberry**

July 2017 — February 2021

- **Early Stage Leadership:** Served as the first hire and lead designer at Huckleberry Insurance (subsequently acquired by Paychex), a VC-funded fintech startup. Played a pivotal role in developing the product from inception through launch and post-launch phases.
- **Digital Transformation Expertise:** Led the transition of the traditional manual workers' comp insurance application process to a fully online system at Huckleberry Insurance. Delivered a user-centric, self-serve experience that significantly reduced processing time from days to minutes and featured transparent pricing and intuitive design.
- **Comprehensive Design Direction:** Directed all aspects of design at Huckleberry Insurance, including product interfaces, branding, website, dashboards, style guides, illustrations, email campaigns, and online marketing materials. This effort significantly enhanced user engagement across platforms.
- **Impactful Product Development:** Drove a 30% month-over-month growth in conversions and policies sold by continuously integrating user feedback and iterating on product features. This performance directly contributed to securing an \$18M Series A funding.
- **Team Building and Cultural Development:** Played a key role in shaping company culture and building the design team at Huckleberry Insurance. Led frequent user research sessions and collaborated with the executive team on strategic hiring initiatives to strengthen team capabilities.

### **UX Designer at Shoprunner**

June 2016 — April 2017

- **Website Modernization:** Modernized the ShopRunner website by implementing the Foundation responsive framework, significantly improving front-end code quality and enhancing user accessibility across devices.
- **Styleguide Development:** Developed a comprehensive interactive web styleguide for internal reference at ShopRunner, standardizing design practices and improving design-to-development workflow.
- **UX Design Improvement:** Redesigned the signup UX flow for the ShopRunner iOS App, optimizing user experience and increasing conversion rates through streamlined interactions.
- **Landing Page Creation:** Created custom landing pages for critical partnerships and short-term initiatives at ShopRunner, directly supporting strategic business relationships and marketing campaigns.
- **High-Fidelity Visualizations:** Designed numerous high-fidelity static visualizations for ShopRunner partner website integrations, enhancing visual communication and partner co-branding efforts.

### **Visual Design Lead at The Happy Home Company**

March 2015 — April 2016

- **Design Leadership:** Led all design efforts for the VC-funded, early-stage startup, overseeing comprehensive initiatives including website redesigns, product development, branding reboot, and the creation of both digital and print assets to ensure a unified brand identity.
- **UX Research and Redesign:** Conducted extensive UX research and implemented a comprehensive Visual/UI/UX redesign of the internal software suite, enhancing usability and operational functionality.
- **High-Fidelity Prototype Development:** Developed engaging, high-fidelity prototypes with cross-browser compatible code, ensuring optimal cross platform user experience.

### **Owner & Principal Designer at Walker Design**

June 2005 — Present

- **Freelance Design Expertise:** Provided comprehensive design services through my private freelance practice, Walker Design, serving numerous clients with projects spanning logos, print design, web design, and web development.
- For examples of my work please visit [www.walkerdesign.org](http://www.walkerdesign.org)

## **Education**

### **MFA, Tokyo University of the Arts, Tokyo**

- Emphasis in Graphic Design / Moving and Still Image Design
- Attended on full scholarship from the Japanese Ministry of Education, Culture, Sports, Science and Technology.

### **BA, San Francisco State University**

Bachelors in Japanese



Links

Online Portfolio

Linkedin Profile

Skills

- Design Thinking
- UI/UX Design
- Prototypes
- Responsive Web Design
- Design Systems
- User Flows
- Brand Identity
- Illustration
- Print Design
- Art Direction
- UX Research
- User Personas
- Content Audits
- CSS
- PHP

- Product Strategy
- Wireframes
- Design Mockups
- Native Mobile Apps
- Information Architecture
- Content Strategy
- Logo Design
- Animation
- Graphic Design
- Typography
- Usability Testing
- User Stories
- HTML
- SASS
- XML

Languages

English Native speaker

Japanese Highly proficient

22P  
4/26/24

CITY OF BRISBANE

APPLICATION FOR APPOINTMENT TO THE  
SAN MATEO COUNTY MOSQUITO ABATEMENT DISTRICT

TO: HONORABLE MAYOR AND CITY COUNCIL

I am a resident of the City of Brisbane and am interested in being considered for appointment on the above listed board.

Name: PAUL BOUSCAC

Address: [REDACTED]

Home Phone: [REDACTED] Work Phone: NONE

How long have you lived in Brisbane? 41 YEARS

Occupation: RETIRED

Employer's Name: S.F.P.U.C. WATER SUPPLY

Present Position: RETIRED Length of Employment: 34 YEARS

What community activities are you presently involved in, or have been in the past?

RECREATED PACIFIC CHORUS FROG HABITAT.  
LEAD WALKS & DELIVER FOOD FOR OUR SENIORS.  
LEAD HIKES (MT. CLUB) FOR LIPMANS AFTER SCHOOL PROGRAM.

Please list any other background information (business, education, personal) that might be useful.

VOLUNTEER TO RESTORE WETLANDS AND  
RIPARIAN/UPLAND HABITATS.  
CA - NATURALIST CERTIFIED.

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Why do you want to be a member of the above Board of Trustees?

BEING ABLE TO SERVE AND REPRESENT  
OUR COMMUNITY, TAKING AN ACTIVE ROLE  
IN PROTECTING OUR HEALTH & SAFETY  
THROUGH EDUCATION OF REDUCING KNOWN RISKS.

What do you feel you could contribute to the Board of Trustees?

BEING THOROUGH IN UNDERSTANDING AND  
IMPLEMENTING INFORMATION AND  
ABLE TO ENGAGE OUR COMMUNITY  
IN HELPING TO REDUCE OUR RISKS  
OF SERIOUS INFECTIONS/DISEASES.

Date: 4-26-2024 Signature: 

**CITY OF BRISBANE**

**APPLICATION FOR APPOINTMENT TO THE  
SAN MATEO COUNTY MOSQUITO ABATEMENT DISTRICT**

TO: HONORABLE MAYOR AND CITY COUNCIL

I am a resident of the City of Brisbane and am interested in being considered for appointment on the above listed board.

Name: Michael A. Goldman

Address: [REDACTED]

Home Phone: [REDACTED]

Work Phone: [REDACTED]

How long have you lived in Brisbane? 13 years

Occupation: Scientist, professor

Employer's Name: San Francisco State University

Present Position: Professor of Biology

Length of Employment: 37 years

What community activities are you presently involved in, or have been in the past?

Campus government as chair of academic senate; board member Bio Science Forum (SSF); Board of Directors, University Corporation, SF State; Board member, CalState BioTechnology; Vice President, Phi Beta Kappa;

Please list any other background information (business, education, personal) that might be useful.

Academic background in genetics, genomics, parasitology and evolutionary biology, including evolution and genetics of mollusc vectors for schistosomiasis and insect genetics.

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Why do you want to be a member of the above Board of Trustees?

Use my expertise in communicating and advising in responsible and sustainable pest management using science- and evidence-based approaches.

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What do you feel you could contribute to the Board of Trustees?

Above mentioned expertise and ability to communicate scientific information, based on more than 45 years in scientific research and teaching.


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Date: 4/10/2024

Signature: 

Completed applications should be returned to the City Clerk, 50 Park Place, Brisbane, CA 94005 or emailed at [cityclerk@brisbaneca.org](mailto:cityclerk@brisbaneca.org)  
If you have any questions, please contact the City Clerk at 415-508-2113.

**CITY OF BRISBANE  
COMPLETE STREETS SAFETY COMMITTEE  
APPLICATION**

TO: HONORABLE MAYOR AND CITY COUNCIL

I am a resident of the City of Brisbane and am interested in being considered for appointment to the Complete Streets Safety Committee.

Name: LARON McNALLY

Address: 

Home Phone:  Work Phone: Same

Cell Phone: same Email Address: 

How long have you lived in Brisbane? 10 years

Occupation: Comp Tech / Developer

Employer's Name: Computer Law Group

Present Position: Tech / Developer Length of Employment: 5 years

What community activities are you presently involved in, or have been in the past?

BES School activities, Lipman, AYSO  
Brisbane Little League baseball. Plus more.

Please list any other background information (business, education, personal) that might be useful.

Visual Placement Analyst, design  
Great People Skills,

Why do you want to be a member of the above Committee?

To assess the community in creating and maintaining a safe mobile Environment

What do you feel you could contribute to the Committee?

Lot of positive safe changes and improvements for the people of Brisbane and those who visit.

The Complete Streets Safety Committee meetings will be held on the 1st Wednesday of each month, beginning at 6:30 p.m. How much time do you envision being able to give to serving on the Committee? How often are you out of town? What other commitments might cause conflicts in your attendance at Committee meetings?

1st Wednesdays of every month  
At 6:30 works for me.  
The rest is, TBA

Date:

6/5/24

Signature



**CITY OF BRISBANE  
COMPLETE STREETS SAFETY COMMITTEE  
APPLICATION**

TO: HONORABLE MAYOR AND CITY COUNCIL

I am a resident of the City of Brisbane and am interested in being considered for appointment to the Complete Streets Safety Committee.

Name: Emily Wirowek

Address: [REDACTED]

Home Phone: n/a Work Phone: [REDACTED]

Cell Phone: [REDACTED] Email Address: [REDACTED]

How long have you lived in Brisbane? 12 years

Occupation: Attorney

Employer's Name: Wirowek Law Group, P.C.

Present Position: Attorney Length of Employment: 14 years

What community activities are you presently involved in, or have been in the past?

I am not presently involved in any community activities in Brisbane, outside of the Brisbane Parks and Rec Preschool for my daughter. Previously, I served for several years at the regional and national level of the National Association of Women Business Owners. I have served on several non-profit boards, including the UCP, Community Hospice and the Lions Eye Bank.

Please list any other background information (business, education, personal) that might be useful.

As an attorney I assist families with their most important plans and often I help families that have loved ones who are differently abled. I know the importance of accessibility to all. In addition to being an attorney, I am a professional mediator. I have my Master's in Negotiation and Dispute Resolution. I focus on neighborly disputes and intra-family conflicts. I strongly believe connection



with people and seeking to understand will serve any person in life and most certainly a public servant.

Why do you want to be a member of the above Committee?

I think it is time for me to get involved in my community. I think starting at a committee that is important to all members of our community is a great place to start.

What do you feel you could contribute to the Committee?

I will bring a new perspective. Having grown up in the Midwest and being new to California I have a different life view. As kids we would play in the corn fields and on dirt roads all the time. California is very different in that respect, but I know how important it is that the streets and sidewalks are safe for all families and especially children, seniors and differently abled people. I also love to get to know new people and foresee myself going door to door to get to know my neighbors and to understand what our community wants in street and sidewalk safety.

The Complete Streets Safety Committee meetings will be held on the 1st Wednesday of each month, beginning at 6:30 p.m. How much time do you envision being able to give to serving on the Committee? How often are you out of town? What other commitments might cause conflicts in your attendance at Committee meetings?

I do not foresee any issues with attending monthly meetings or any ad hoc meetings as they arise. I envision being able to fully give the time that is necessary and then some to make sure the committee meets its purpose and needs. I do not have any potential conflicts at this time.

Date: June 4, 2024 Signature: \_\_\_\_\_

**CITY OF BRISBANE  
INCLUSION, DIVERSITY, EQUITY AND ACCOUNTABILITY COMMITTEE  
APPLICATION**

TO: HONORABLE MAYOR AND CITY COUNCIL

I am a resident of the City of Brisbane and am interested in being considered for appointment on the Inclusion, Diversity, Equity, and Accountability (IDEA) Committee.

Name: Chaya-Bella David

Address: [REDACTED]

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Cell Phone: [REDACTED] Email Address: \_\_\_\_\_

Do you work in Brisbane? Yes

Occupation: HS Senior/ Board Member FOBL

Employer's Name: N/A

Present Position: N/A Length of Employment: Text

Why do you want to be a member of the IDEA Committee?

I'd like to be a part of the solution and be able to offer insight for all

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please list any background information (business, education, personal) that might be useful, especially concerning activities that demonstrate your record of public service and commitment to the community.

See addm

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What do you feel you could contribute to the IDEA Committee? Please provide information that demonstrates your interest in inclusion, diversity, and equity issues.

**See addm**

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What diverse perspective will you bring to this committee?

**See addm**

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Date: 4/30/24 Signature: Chaya-Bella Rei David

**CHAYA-BELLA REI DAVID**  
**ADDM TO IDEA APPLICATION 2024**

**Why do you want to be a member of the IDEA Committee?**

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I would like to become a member of the IDEA committee so I can help make Brisbane a community where everyone feels valued, supported, respected, and can thrive. I think it's really important that everyone feels welcomed and part of something bigger than themselves.

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Please list any background information (business, education, personal) that might be useful, especially concerning activities that demonstrate your record of public service and commitment to the community.

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I have served as a board member of the FOBL for the past 6 or so years. For some time I had a nonprofit organization that was fiscally sponsored called Books and Dolls for All where I worked to collect culturally diverse toys annually for the SFFD Toy Program. Over the years I have also volunteered with various other nonprofits and organizations in town, San Francisco, and statewide.

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What do you feel you could contribute to the IDEA Committee? Please provide information that demonstrates your interest in inclusion, diversity, and equity issues.

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Through joining the IDEA Committee, I hope to continue my efforts to make our community more inclusive, equitable, and welcoming to provide a platform for marginalized groups and opinions to have the opportunity to engage, participate, and share their experiences. One of my contributions to Brisbane that I hoped would embody these values included the project of initiating and leading the installment of the flagpole (and BLM flag) on the entrance of town.

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What diverse perspective will you bring to this committee?

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Coming from a very diverse background, I feel that I tend to have a unique perspective on things. I am Black, 3rd generation Filipino American, Native American, Irish, Sicilian, and Creole. With all of these cultural identities intertwined in the fabric of who I am, I have a lot of first hand experience with the effects and impact of intersectionality in everyday situations. My worldview has been informed by the many experiences I've had the opportunity to be apart of that has helped me to identify with many other groups, cultures, and opinions. I have also served on JSA, a youth nonpartisan political discourse organization dedicated to the elevation of various viewpoints with the motto "All views lead here". This is a part of what I hope to bring to the discussions of this committee.

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**CITY OF BRISBANE  
INCLUSION, DIVERSITY, EQUITY AND ACCOUNTABILITY COMMITTEE  
APPLICATION**

TO: HONORABLE MAYOR AND CITY COUNCIL

I am a resident of the City of Brisbane and am interested in being considered for appointment on the Inclusion, Diversity, Equity, and Accountability (IDEA) Committee.

Name: Dawn David

Address: [REDACTED]

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Cell Phone: [REDACTED] Email Address: \_\_\_\_\_

Do you work in Brisbane? Yes

Occupation: Realtor/Movement Coach/Fitness Instructor/ Project Manager

Employer's Name: Self

Present Position: Same as above Length of Employment: 13 years +

Why do you want to be a member of the IDEA Committee?

I'd like to be a part of the solution and be able to offer insight for all

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please list any background information (business, education, personal) that might be useful, especially concerning activities that demonstrate your record of public service and commitment to the community.

See addm

\_\_\_\_\_

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What do you feel you could contribute to the IDEA Committee? Please provide information that demonstrates your interest in inclusion, diversity, and equity issues.

**See addm**

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What diverse perspective will you bring to this committee?

**See addm**

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Date: 4/30/24 Signature: Dawn David

**DAWN DAVID**  
**ADDM TO IDEA APPLICATION 2024**

**Please list any background information (business, education, personal) that might be useful, especially concerning activities that demonstrate your record of public service and commitment to the community.**

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Dawn David,  
MOM | [REDACTED]  
MOB | Mothers of Brisbane | Board Member 2009-2018, Community Supporter  
BDW | Brisbane Dance Workshop | Vice-President 2016- present (Member since 2008)  
FOBL | Friends of the Brisbane Library | Co-President/only active president at this time (2009-present)  
TCC | The Collective Camp | Creator (Since 2012)  
MGC | Michael Glynn Construction Services | Project Manager, Design Team, Executive Assistant (Since 2015)  
Youth Basketball Coach SF 1997/ Brisbane 2012-2021.. still open  
SFFD Toy Program Volunteer - +Books and Dolls for All  
Facing History and Ourselves Volunteer  
Glide Memorial Volunteer

**What do you feel you could contribute to the IDEA Committee? Please provide information that demonstrates your interest in inclusion, diversity, and equity issues.**

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In words of Martin Luther King, Jr. , "Life's most persistent and urgent question is, 'What are you doing for others?'

I live by these words. I think my role here in Brisbane and throughout life has been nothing but leadership. Finding new creative ways for everyone to be seen, heard, included and so on. My bio speaks to what I can offer.

**What diverse perspective will you bring to this committee?**

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Im a SF Mission District Native. I moved to Brisbane in 2008. Raised my children here. I am head of household, a multi hyphenated entrepreneur that has faced many of downfall, restarting and continues to rise while lifting my community up along the way. On top of this, I am one of the very few if any Black owned businesses here. I am African American, Filipino-Asian American, and Native American. I grew up deep in the Mission having to navigate around the beautiful, vibrant Latino community. The foods, the dance the families are organically part of me. I was bussed to China town for elementary school on Broadway. The school was predominately Chinese. We participated in everything Chinatown had to offer! Our school was in the heart of Chinatown! I am 2nd generation Filipino, where my grandmother didn't speak English well. She lived in Little Hollywood. My mothers side is from Texas and Louisiana and grandparents came to SF and landed in Lakeview. Between St. John Missionary Baptist Church, Church of the Visitacion Parish, and many of close friends that were Buddhist, Jehovah witnesses to name a few.. Growing up in the heart of SF, it was a melting pot. I was a unique blend of cultures and religions. No one looked like me. I came from having to choose who I am on every document, test, form I had to fill out. "Choose one" This was the hardest question that often took me the longest to answer. I ended up being a part of the Poly club for my schools, Asian clubs, BSU, and sports, Softball and basketball.



"Code switching" wasn't a "thing" until the last few years now... It was just a way of life. Mannerisms to show respect was quickly adapted from house to house, holiday to holiday, and even from spaghetti to spaghetti to spaghetti!!

I am 41 years old. My daughter represents a even broader range of cultures and backgrounds and my son is 1st generation Irish American.

Moving to Brisbane, I have been referenced as the "Black Dawn" where growing up in the city, this was never the case. I would be considered to be too light or fair skin or depending how my hair was I was considered asian, or latin. Never the "Black Dawn." This reference became disturbing when another community member with the same name was, well, her actual name, in full. Navigating through awkward and/or ignorant moments due to maybe internal biases due to upbringings or relocation to the very colorful Bay Area, these have been difficult due to the lack of representation of not just "Black people" but of all people and cultures. Also, represented properly not just *another* "activity." Over the years, many of community members, neighbors, teachers have asked for advice on how to handle inclusion, diversity, and equity situations with, work, schools, talking with their kids, even how to do hair.

**What diverse perspective will I bring to this committee?** I am the perfect candidate for this seat. Brisbane needs to be better. Brisbane needs to be able to be open and willing to hear/feel and see from a broader lens then what its been operating with. We have made some strides but in my opinion, we have a long way still to go.

I do realize my daughter is asking for a seat as well and I want to assure you that we not only have sat on the FOBL board for over 6 years, we do have different opinions. We have many of debate and supporting facts to understand "all." She represents not only another perspective with her own diverse background but represents the youth and all things today. Her bio speaks for itself. With our roots here in Brisbane and being a community leader for over 15 years, this would be a great step and honor for us and to our community to have us both sit on this board as mother and daughter.

## **OTHER SUPPORTING INFO/BIOS:**

### **BDW BIO:**

Joined BDW in 2008, Dawn has 2 children in the program. Her eldest started when she was 3 in her first ballet class. Doubling up at different studios with multiple classes for over a year, it wasn't until Dawn sat into both classes to see where she should spend her time and money. To describe Liz-Ann the ballet instructor would be easily stated as "Magic" She was kind, personal, patient, funny and inspiring. This she then found to be true for all of the teachers. Camille, the creative artistic director, outstanding. If you don't see the proof in the pudding, then Dawn's hope is one day you'll see the icing on the cake! Her favorite BDW moment takes place right before the shows. Camille commands a group circle from 3 yrs - 18+. The energy is contagious, respectable, and loud with love for concern of everyone in the group to shine. It's as if each child holds this luminous ray of self worth that can not be taken away. They all turn into bright little stars as they continue to light the stage.

Dawn is a Mission District Native San Franciscan. Heavily influenced by the many cultures flowing with vibrant colors from one street to another, she was raised to have a high respect for all people and especially for all forms of dance. With sometimes communication being a barrier and failing the human connection, dance was one sure way walls came down. It was a way to really feel and connect to all of someones joys and pains.

Dawn has taken up many forms of dance from Tahitian to ballet and now finding a love in feminine creative movement she has combined fitness and the liberation of dance to create The Collective Camp. Its a fusion of everything from basketball, yoga, boxing, ballet, judo, dance, pole fitness, human empathy and awareness especially among women.

Dawn is passionate with just about everything she does. She gives back her time to help better communities so that it spreads Joy to all. As a single mother, it can get challenging at times to hold so many titles. Her drive to not give up is the 2 stars in her eyes, her children. Its a full circle that continues to make her whole. To help organizations whose mission is to provide activities, resources and offer better chances for our children to learn, laugh, grow and play despite what may be going on at home and/or certain current events. It is a desperate and endless battle that has a crucial need to continue. In words of Martin Luther King, Jr. , "Life's most persistent and urgent question is, 'What are you doing for others?'"

### **SOTHEBY'S REAL ESTAE BIO:**

Dawn is an expert in sanctuaries. She has had a unique talent for finding, identifying and helping to creating spaces and places that just feel right.

Dawn learned the real estate process from the ground up. She began as just showing open houses, then a sellers assistant to a broker's executive assistant handling anything from transaction coordinating, marketing direction, listing management, and administrative support to help clients navigate through it all. Sometimes even just able to hold space for those emotional times that can happen with a sale.

As a veteran in the real estate process, Dawn embodies integrity, hard work, never afraid to roll up her sleeves. Understanding to all different situations that one may have in a selling or buying process. She is determined, loyal, realistic, and has an extreme work ethic to always learn more to always do better. She shows creative service in every detail in your real estate transaction.

Dawn maintains a network of contractors, architects, designers, stagers, landscapers, to help both buyers and sellers envision the perfect space for them. She understands both how homes need to function and align for both clients' dreams and budgets.

Dawn can't help but feel emotionally tied to each property because she puts forth her personal best. Each transaction is the beginning of a new chapter of her clients' lives. "Hard work pays off", is the mantra that Dawn learned at an early age. At 7, she'd help her dad at his mechanic shop with everything from paperwork to bleeding brakes and held a paper route in the Lakeview and in theMission district.

Focusing on her yamas and niyamas daily, Dawn is a true yogi at heart. Graduating and deepening her practice at Yoga to the People, she loves to share her practice with others. She can be found in the wee hours of the morning running an all women tactile fitness camp or or late at night teaching Yoga helping others to find their strength and ultimately center.

Dawn is a natural leader with a plan and determination to reach almost every goal. Disciplined and laser-focused, developed as a collegiate championship athlete, she uses that hard work and "team" centered approach to reach the goal but knowing no one person can truly do it all alone. With team work it comes full circle from start to finish. Dawn along with the rest of the McGuire team of experts, blend beautifully 360\* degrees so that you can sit back, relax ,and trust the top quality service of over 95 years, go to work for you on your next transaction!

A mother of two and tireless advocate for her community, she has volunteered in Brisbane to create a new community park, community skate park and a new library. With heart strings attached to the Bay Area, she is also a fierce advocate for enriching programs needed in all communities.

Dawn currently serves on the boards of the Friends of Brisbane Library as Co-President, Brisbane Dance Workshop and "The MOB" Mothers of Brisbane. Coaches elementary school-level basketball grades 2nd - 5th grade. Continual volunteer and supporter of "Facing History and Ourselves", Emerge CA., Glide Memorial and volunteers with her kids at the SFFD Toy Drive year around thanks to her daughter.

**Personal Notes:**

- Proud Mom to two amazing kids in middle and elementary school
- Native San Franciscan, Attended Jean Parker Elementary School, Horace Mann Middle School, International Studies Academy High School, and College of Marin
- I love good coffee! Eating at local spots, La Taqueria, Supporting a good cause, working out, doing yoga, teaching yoga, dancing, learning to surf, and spending time with my family

**CITY OF BRISBANE  
INCLUSION, DIVERSITY, EQUITY AND ACCOUNTABILITY  
COMMITTEE APPLICATION**

TO: HONORABLE MAYOR AND CITY COUNCIL

I am a resident of the City of Brisbane and am interested in being considered for appointment on the Inclusion, Diversity, Equity, and Accountability (IDEA) Committee.

Name: Quita Highsmith

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Address: [REDACTED]

Home Phone: [REDACTED] Work Phone: \_\_\_ Cell Phone: [REDACTED]

Email Address: [REDACTED]

Do you work in Brisbane? No at Genentech in South San Francisco

Occupation: Chief Diversity Officer \_\_\_\_\_

Employer's Name: Genentech \_\_\_\_\_

Present Position: Chief Diversity Officer \_\_\_\_\_ Length of Employment: 14 years

Why do you want to be a member of the IDEA Committee?

I would like to be a part of the IDEA committee because I can help bring formal expertise to the work. We have been residents of Brisbane for 14 years and we care about this community. Serving on such a committee provides an opportunity to

amplify voices that are often unheard and work towards creating a more inclusive and resilient Brisbane. In full transparency, I am busy but getting involved in helping this wonderful community think broadly about IDEA, is important to me and my family's future.

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Please list any background information (business, education, personal) that might be useful, especially concerning activities that demonstrate your record of public service and commitment to the community.

I have provided an excerpt from my bio to address this section

Ms. Highsmith is routinely requested to address members of Congress, speak at national and international forums, and give media interviews with both large and small outlets, such as WSJ, STAT, The Atlantic, and Essence Magazine. Ms. Highsmith has co-authored numerous publications regarding health disparities in peer reviewed journals. In 2024, she was chosen as a Top 15 Chief Diversity Officer by Diversity Global Magazine and selected by Savoy Magazine as one of the Most Influential Black Executives in Corporate America.

Ms. Highsmith is an advisor to Cerebral, a mental health startup company and Artis Ventures, a Bay Area Venture Capital Firm. She is also committed to community service by working with non-profit boards such as, Congressional Black Caucus Foundation (Human Capital, Fundraising), Northwest Kidney Centers (Strategic Direction), Delta San Francisco-Peninsula Scholarship Foundation (Governance) and The Genentech Patient Foundation (Audit).

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What do you feel you could contribute to the IDEA Committee? Please provide information that demonstrates your interest in inclusion, diversity, and equity issues.

As the Chief Diversity Officer for Genentech for the last 4 years, I have a deep understanding of the complexities of D&I and opportunities to drive successful initiatives, as well as, the breadth of sensitivities that exist to engage communities in this work.

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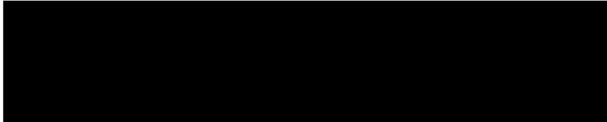
What diverse perspective will you bring to this committee?

I will bring a number of intersectionalities - a Brisbane homeowner, taxpayer, a mother, a wife, retired military spouse, a Black Woman, employer lens and D&I knowledge.

Thank you for your consideration.

Quita Highsmith

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Date: April 29, 2024 Signature: 

**CITY OF BRISBANE  
INCLUSION, DIVERSITY, EQUITY AND ACCOUNTABILITY COMMITTEE  
APPLICATION**

TO: HONORABLE MAYOR AND CITY COUNCIL

I am a resident of the City of Brisbane and am interested in being considered for appointment on the Inclusion, Diversity, Equity, and Accountability (IDEA) Committee.

Name: Lailah Khalil

Address: [REDACTED]

Home Phone: [REDACTED] Work Phone: Same

Cell Phone: Same Email Address: [REDACTED]

Do you work in Brisbane? No

Occupation: Consultant

Employer's Name: Self employed

Present Position: CEO Length of Employment:

Why do you want to be a member of the IDEA Committee?

Having recently moved to Brisbane, I deeply appreciate the warm sense of community and welcome received.

While a quiet place, it is clear that Brisbane has so much to offer and is actively seeking ways to do so. Joining

the committee will provide me with the chance to get the know the community better, leading to growth

opportunities for the city and its residence through D & I initiatives and strategies.

Please list any background information (business, education, personal) that might be useful, especially concerning activities that demonstrate your record of public service and commitment to the community.

Led civic engagement and philanthropic initiatives for 7 years overseas with top higher education institutions,

Fortune 500 corporations and nonprofit organizations. Hold an MA in International Policy & Development with

a specialization in intercultural competency. Run a consultancy which works with for-profit, non-profit and philanthropic individuals providing strategic services. Hold BA in Middle East Studies from the

American University in Cairo, Egypt. Speak Russian in Arabic. Was executive Director of a Humanitarian aid NGO supporting displaced, children, and women in Syria.

What do you feel you could contribute to the IDEA Committee? Please provide information that demonstrates your interest in inclusion, diversity, and equity issues.

I bring a unique blend of experiences, having lived overseas and worked in the civic engagement

And philanthropic spaces. I grew up in a multicultural household with a Russian mother, Egyptian/

Turkish father, and 3 half siblings who were Persian. Needless to say, learning to navigate various

Cultures, mindset, and personalities is something I learned from a young age. It's what led me to To go back to school for a second MA for psychology to be a therapist.

My goal is to be the bridge which unites people together in a safe, judgement-free environment.

What diverse perspective will you bring to this committee?

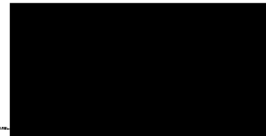
Moving between the macro and micro is where I like to be. When it comes to working with topics

Such as diversity, inclusion, and equity, having a holistic view is crucial. I bring this holistic perspective, as well as a global one. The time I spent overseas taught me valuable information

about the differences, we experience as human beings, but also the similarities shared.

Date: 06/6/2024

Signature: \_\_\_\_\_





**CITY OF BRISBANE  
INCLUSION, DIVERSITY, EQUITY AND ACCOUNTABILITY COMMITTEE  
APPLICATION**

TO: HONORABLE MAYOR AND CITY COUNCIL

I am a resident of the City of Brisbane and am interested in being considered for appointment on the Inclusion, Diversity, Equity, and Accountability (IDEA) Committee.

Name: Tiffany Meyers

Address: [REDACTED]

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Cell Phone: [REDACTED] Email Address: [REDACTED]

Do you work in Brisbane? no

Occupation: Assistant product manager

Employer's Name: TechSoup Global

Present Position: Assistant product manager Length of Employment: 9 years

Why do you want to be a member of the IDEA Committee?

I have been interested in doing some kind of work with the community and I think this committee best aligns with my views.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please list any background information (business, education, personal) that might be useful, especially concerning activities that demonstrate your record of public service and commitment to the community.

Personally, my daughter and I have been to many (peaceful) protests, sit-ins, and demonstrations to support diversity and people of color.

I make it a goal for us to volunteer at Glide Memorial Church at least once a month. Professionaly, I work at a nonprofit that cares strongly

about diversity and conduct a meeting about diversity inclusion every 2 weeks that I often attend.

**What do you feel you could contribute to the IDEA Committee? Please provide information that demonstrates your interest in inclusion, diversity, and equity issues.**


I haven't been apart of a committee before so I'm not sure of what sort of contributions that I could bring. I do, professionally

work on a team that is relies on collaboration from many groups of people to make decisions.

**What diverse perspective will you bring to this committee?**

I think my professional background, personal experiences, and age could bring a *different* perspective to the committee.

Date: 4/30/24

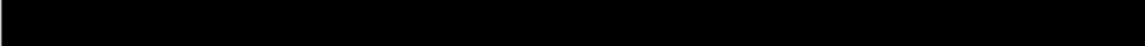
Signature: 

**CITY OF BRISBANE  
INCLUSION, DIVERSITY, EQUITY AND ACCOUNTABILITY COMMITTEE  
APPLICATION**

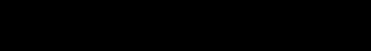
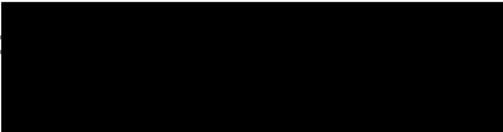
TO: HONORABLE MAYOR AND CITY COUNCIL

I am a resident of the City of Brisbane and am interested in being considered for appointment on the Inclusion, Diversity, Equity, and Accountability (IDEA) Committee.

Name: CAROL ZOLTOWSKI, VMD

Address: 

Home Phone:  Work Phone: 0

Cell Phone:  Email Address: 

Do you work in Brisbane? NO

Occupation: SVP, REGULATORY AFFAIRS (BIOPHARMA)

Employer's Name: BRIDGE BIO

SENIOR VP + HEAD  
Present Position: REGULATORY AFFAIRS Length of Employment: 1 YR.

Why do you want to be a member of the IDEA Committee?

I HAVE EXPERIENCED OCCASIONS WHERE EQUITY,  
ACCOUNTABILITY AND INCLUSION WERE ISSUES IN THE  
CORPORATE ARENA. I WOULD LIKE TO SEE AND BE A PART OF  
CHANGING THE PARADIGM.

Please list any background information (business, education, personal) that might be useful, especially concerning activities that demonstrate your record of public service and commitment to the community.

I HAVE PARTICIPATED IN LOCAL AND NATIONAL SOCIETIES  
THAT ARE ALL VOLUNTEER RUN - BOTH AS A PARTICIPANT  
AND A LEADER OF THESE SOCIETIES.

What do you feel you could contribute to the IDEA Committee? Please provide information that demonstrates your interest in inclusion, diversity, and equity issues.

SEXISM, AGEISM, BODY SHAMING, RACISM ARE THE SILENT BUT MALICIOUS UNDERPINNINGS OF LARGE AREAS OF SOCIETY. EXPERIENCING THOSE "...ISMS" AND LEARNING FROM THOSE EXPERIENCES HAS HELPED ME GROW AS A LEADER AND A PERSON.

What diverse perspective will you bring to this committee?

I AM A FEMALE EXECUTIVE STILL WORKING AT AN AGE WHEN MOST ASK MY AGE OR WHY I AM STILL WORKING. EMPLOYMENT SHOULD BE ACADEMIC - REGARDLESS OF AGE OR SEX OR RACE

Date:

4/10/24

Signature:

